ABOUT THE CONFERENCE

The ALDOT Traffic and Safety Operations Section in the Design Bureau, along with FHWA and Auburn University are hosting the inaugural Alabama Roadway Safety Conference (previously Rural Road Safety Conference) at Grand Hotel, Point Clear Alabama, from September 24th to September 26th, 2019. The Conference will begin at 1:00 pm on the 24th and will conclude at 12 noon on the 26th. The goal of the Conference is to provide participants with knowledge of available tools, countermeasures, and processes to improve safety on all Alabama roads and highways. Estimated attendance for this conference is 200+.

SPONSORSHIP OPTIONS

MEAL SPONSORS - $4,000.00

Meals available to sponsor include the evening reception on the 24th, breakfast, lunch, or dinner on the 25th, or breakfast on the 26th. Company name will be announced at the beginning of meal.
• Logo used on tables, decorations, etc
• Three Registrations
• Vendor Booth
• Logo in Conference Program
• Logo on Bag to be handed out to attendees

ROOM KEY SPONSOR - $1,500.00

(only one available)

Logo will be printed on the room key cards handed out to attendees at check-in.
• Two Registrations
• Vendor Booth
• Logo in Conference Program

GOLD SPONSORS - $2,000.00

• Three Registrations
• Vendor Booth
• Logo in Conference Program
• Logo on Bag to be handed out to all attendees

SILVER SPONSORS - $1,000.00

• Two Registrations
• Vendor Booth
• Logo in Conference Program

BRONZE SPONSORS - $500.00

• One Registration
• Vendor Booth
SPONSOR INFORMATION

All sponsorship levels will receive a booth and will include a 6’ x 30” table, 2 chairs and a wastebasket. Booths will be set up in the Grand Ballroom South, the refreshment/networking room for the conference. Booths will be assigned on a first-come first-serve basis. Additional customization of your booth can be ordered, for additional fees, through Encore Event Technologies (Ben Kent at 251-929-2734 or Justin Harris at 251-929-2733), www.encore-us.com. If you have shipping needs, please use the shipping forms found here.

HOTEL INFORMATION

A group rate is available at Grand Hotel for sponsors and their additional registrants. To book your room at the conference group rate ($129 plus tax) please call Marriott reservations at 1 (800) 455-3834 and reference the Alabama Roadway Safety Conference. There are a limited number of rooms available at this rate.

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. The hotel will not hold any reservations unless secured by one of the above methods. The cutoff date for the group rate is August 26th, 2019 @ 5pm.

CANCELLATION POLICY

Due to commitments to our speakers and facilities, the sponsorship fee is non-refundable if a sponsor withdraws less than ten business days before the conference. Booth Representatives may be substituted at any time; please notify us in advance if possible. Auburn University reserves the right to cancel this event due to unforeseen circumstances. This decision is usually made no later than five business days prior to the event. If this event is canceled for any reason, all fees will be refunded. Auburn University will not be responsible for travel expenses incurred by a sponsor as the result of a canceled program.

CONTACT US

Alabama Transportation Assistance Program
202 Ramsay Hall
Auburn, AL 36849
(800) 446-0382 or (334) 844-4370
atap@auburn.edu